

Case Study



The Challenge

Olympic Peninsula Title's President, Maureen Pfaff, has been in the title industry her whole life. She's seen many trends come and go over the years, but immediately recognized the threat that wire fraud posed to the industry. She knew her company's processes weren't up to par.

Maureen understood that Olympic Peninsula Title needed a way to verify the identities of buyers and sellers, and needed a way to securely communicate bank account information.

The Solution

- CertifID fit seamlessly into Olympic Peninsula Title's workflow without disruption to the company's processes.
- Olympic Peninsula has been able to distinguish themselves among their competition and has demonstrated that they take security and wire-fraud prevention seriously.

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CertifID makes everyone in the transaction more secure. It's easy for our customers to use and gives us peace of mind.

Kalynn Rose
OLYMPIC ESCROW ASSISTANT

The Results

\$60M

(and counting) of funds protected.

300+

Transactions protected using CertifID's identity verification platform.

158

Buyers who securely received Olympic Peninsula's wiring instructions in the first six months on CertifID.

CertifID is a real-time identity verification platform that allows parties in a transaction to securely send and confirm payment-level credentials before funds are transferred. It guarantees each "CertifID" payment transfer up to \$1,000,000.